

La Vie - Care to Beauty
<https://www.la-vie.pl>
(„Shop”)
Privacy Policy

Dear User!

We are committed to protecting your privacy and want you to feel comfortable while using our services. This is why we would like to present you with the most important information on principles regarding the processing of your personal data and cookies used by our Shop. This information was prepared in compliance with the GDPR – the General Data Protection Regulation.

PERSONAL DATA CONTROLLER

JAKUB NORBERT OSTROWSKI, an entrepreneur conducting a business activity under the business name PRO-position Jakub Ostrowski, entered into the Central Register and Information on Business Activity conducted by the minister competent for economy and maintaining the Central Register and Information on Business Activity, European Union VAT Identification Number PL5222814651, REGON no. 146145567, Aleje Jerozolimskie 181B, 02-222 Warszawa, Poland.

If you want to contact us in relation to the processing of your personal data, please send an e-mail to: sklep@la-vie.pl.

YOUR RIGHTS

You have the right to:

- access your personal data, including the right to receive a copy of your data (Article 15 of the GDPR or – if applicable – Article 13 (1) (f) of the GDPR),
- correct them (Article 16 of the GDPR),
- delete them (Article 17 of the GDPR),
- limit their processing (Article 18 of the GDPR),
- transfer data to another controller (Article 20 of the GDPR).

Furthermore, you have the right to:

- object to the processing of your data at any time:
 - for reasons related to your particular situation – regarding the processing of your personal data in accordance with Article 6 (1) (f) of the GDPR (i.e. based on the legally justified interests realised by us), including profiling (Article 21 (1) of the GDPR);
 - if the personal data are processed for direct marketing purposes including profiling, within the scope in which the processing is related to such direct marketing (Article 21 (2) of the GDPR).

Please contact us if you want to exercise your rights. Your objection to our use of cookies (about which you can read below) can be expressed, in particular, through the appropriate browser settings.

If you think that your data are processed unlawfully, you can submit a complaint to the President of the Personal Data Protection Office.

PERSONAL DATA AND PRIVACY

You will find detailed information on the processing of your data depending on your activities in the table below.

1. Placing an order at the Shop - Part 1

| What is the purpose? | |
|--|---|
| processing of your order | |
| On what basis? | |
| sales contract or a contract for the provision of digital content (Article 6 (1) (b) of the GDPR) | our legal obligation, related to accountancy, to process your personal data (Article 6 (1) (c) of the GDPR) |
| For how long? | |
| as long as the contract is in force | until our legal obligation related to accounting ceases to apply |
| furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section) | |
| What happens if you do not provide your data? | |
| you will not be able to place an order | |

2. Placing an order at the Shop - Part 2

| What for? |
|--|
| adapting the Shop to suit the Users' needs, as well as improving the quality of our services, thanks to opinions from our Buyers sent via a satisfaction survey website |
| On what basis? |
| our legitimate interest consisting in the processing of data for the purpose of conducting a satisfaction survey (Article 6 (1) (f) of the GDPR) |
| For how long? |
| if you do not express your opinion – within 30 days from your purchase or until we accept your objection to data processing; if you express your opinion – until it is deleted or until we accept your objection to data processing* |

furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)

What happens if you do not provide your data?

we will not take your opinion on the Shop into account in its further development

* depending on whichever is applicable in that case and whichever takes place sooner.

3. Creating an account in the Shop

What for?

performance of the contract for keeping an account in the Shop

On what basis?

contract for the provision of services (Article 6 (1) (b) of the GDPR)

For how long?

until you delete your account or until we delete it at your request

furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)

What happens if you do not provide your data?

you will not be able to register an account and use its features, such as browsing the order history or checking the order status

4. Contacting us (e.g. making an inquiry)

What for?

processing of your inquiries or submissions

On what basis?

contract or actions taken at your request to conclude it (Article 6 (1) (b) of the GDPR) – if your inquiry or notification concerns a contract that we are or may be a party to

our legitimate interest in processing your data is to communicate with you (Article 6 (1) (f) of the GDPR) – if your inquiry or notification is not related to the contract

For how long?

for the duration of the contract binding us or - if the contract is not concluded - until the expiry of the redress period – see the last table in this section*

until the expiry of the redress period – see the last table in this section - or until we accept your objection to the processing *

furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)

What happens if you do not provide your data?

we will not be able to respond to your inquiry or application

* depending on whichever is applicable in that case and whichever takes place sooner.

5. Browser settings and other similar activity allowing for marketing activities

What for?

direct marketing, which consists of displaying personalised advertisements
(for more information on that topic read the "Profiling" and "Cookies" sections of the Privacy Policy)

On what basis?

our legitimate interest consisting in the processing of data for the purpose mentioned above (Article 6 (1) (f) of the GDPR)

For how long?

until you delete the cookies used for marketing purposes or until their validity expires*

What happens if you do not provide your data?

you will not receive suggestions of products or services which you may be interested in

* depending on whichever is applicable in that case and whichever takes place sooner.

6. Browser settings and other similar activity allowing for analytical activities

What for?

analysis of how you use and navigate the Shop, to adapt it to the needs and behaviour of Users
(for more information on that topic, read the "Analytical Activities" and "Cookies" sections of the Privacy Policy)

On what basis?

our legitimate interest consisting in the processing of data for the purposes mentioned above (Article 6 (1) (f) of the GDPR)

For how long?

until you delete the cookies used for analytical purposes or until their validity expires*

What happens if you do not provide your data?

we will not take your preferences regarding the use of the Shop Website into consideration when developing it further

* depending on whichever is applicable in that case and whichever takes place sooner.

7. When you agree to receive marketing content from us (e.g. information on special offers)

| What for? |
|--|
| sending of marketing information, especially special offers |
| On what basis? |
| Your consent to our marketing activities (Article 6 (1)(a) of the GDPR) |
| For how long? |
| until you withdraw your consent – remember, you can withdraw your consent at any time. Data processing until you withdraw your consent is compliant with the law. |
| furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section) |
| What happens if you do not provide your data? |
| you will not be able to receive our marketing materials, including the information on our special offers |

8. Newsletter subscription

| What for? |
|--|
| sending of the newsletter |
| On what basis? |
| contract for the provision of newsletter services (Article 6 (1) (b) of the GDPR) |
| For how long? |
| until you unsubscribe from our newsletter |
| furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section) |
| What happens if you do not provide your data? |
| you will not be able to receive information concerning the Shop and our services |

9. Taking action or refraining from taking action which may result in claims related to the Shop or our services

| What for? |
|--|
| determination, investigation or defence of claims related to the concluded contract or services provided |
| On what basis? |
| our legitimate interest consisting in the processing of data for the purpose indicated above (Article 6 (1) (f) of the GDPR) |
| For how long? |
| until the redress period expires or until we accept your objection to the processing * |
| What happens if you do not provide your data? |
| no possibility to determine, assert or defend claims |

* depending on whichever is applicable in that case and whichever takes place sooner.

DATA PUBLISHING

If you decide to publish your comment, its content and your signature will be visible to the other Shop users.

We do not disclose your email address to other users - unless you do it yourself.

PROFILING

As part of the Shop, we conduct profiling activities – this takes place only if you allow it. Profiling is based on an automatic evaluation of what products or services you may be interested in, using information about the content displayed by you. Thanks to this, product or service advertisements displayed in the Shop will be more suited to you and your needs.

The kind of profiling we carry out does not lead to making decisions which would have legal effects for you or would affect you in any similarly relevant way.

ANALYTICAL ACTIVITIES

As part of the Shop operations, we conduct analytical activities aimed at increasing its intuitiveness and accessibility – this takes place if your browser settings allow such activities. As part of the analysis, we will take the way you navigate the Shop into consideration, for example, how much time you spend on a given webpage, or which places of the Shop you click on. That way, we can customise the layout and appearance of the Shop and the content we post on it to suit the needs of Users.

DATA SAFETY

While processing your personal data, we use organisational and technical measures which comply with the

relevant provisions of law, including encrypting the connection with the use of an SSL certificate.

COOKIES

Our Shop, like most Internet websites, uses the so-called cookies. These cookies:

- are stored in the memory of your device (computer, mobile phone, etc.);
- do not introduce any changes in the settings of your device.

On this Shop, cookies are used for the following purposes:

- remembering your session
- collecting statistical data
- collecting marketing data
- making the functions of the Shop available

To learn how to manage cookies and disable them in your browser, you can use your browser's help files. You can get more information about this topic by pressing F1 while using the browser. Additionally, you can find relevant information on the following subpages, depending on the browser you use:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

Below you will find information about the features of the cookie files we process and their period of validity.

| cookie file name | cookie validity period | cookie file function |
|------------------|------------------------|---|
| cookies | session duration | Tracking website traffic for statistical and marketing purposes |

By using the appropriate options of your browser, you can, at any time:

- delete cookies,
- block the use of cookies in the future.

In these cases we will no longer process them.

More information on cookies is available on [Wikipedia](#).

EXTERNAL SERVICES / DATA RECIPIENTS

We use the services of external entities which support us in running our business. We entrust them with the processing of your data – these entities process data only when instructed by us in writing.

Below, you will find a list of recipients of your data:

| ACTIVITY | DATA RECEIVERS | DATA TRANSMISSION OUTSIDE THE EUROPEAN UNION |
|---|--|---|
| every activity related to the Shop | entity providing us with technical/IT support | does not take place |
| | persons cooperating with us under civil law contracts, supporting our current operations | does not take place |
| using the Shop with settings allowing for conducting marketing activities | entity providing marketing services | yes – the USA, the United Kingdom, Switzerland ** |
| using the Shop with settings allowing for conducting analytical activities | entity allowing for conducting analytical activities on the website | yes – the USA, the United Kingdom, Switzerland ** |
| placing an order in the Shop | payment provider | does not take place |
| | provider of software facilitating business (e.g. accounting software) | does not take place |
| | accountancy office | does not take place |
| | entity providing the instalment system | yes – the USA, the United Kingdom, Switzerland ** |
| subscription to the newsletter or consent to receive marketing messages | entity providing newsletter or marketing messaging services | yes – the United Kingdom, Switzerland ** |
| using an online chat service offered on the Shop | entity providing the online chat service offered on the Shop | yes – the USA, the United Kingdom, Switzerland ** |
| using Shop-related services provided to us by social networking platforms | social networking platforms | yes – the USA, the United Kingdom, Switzerland ** |
| participating in our satisfaction survey | entities enabling publishing opinions on the Shop or the products offered and comparing between them | yes – the USA, the United Kingdom, Switzerland ** |

In addition:

competent public authorities within the scope in which we are obliged to make data available to them.

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

** For the above reasons, your personal data may also be processed by entities outside the European Union. An adequate level of protection of data processing, including through the use of appropriate security measures, is ensured by:

- the standard data protection clauses adopted by the Commission, referred to in Article 46 (2) (c) of the GDPR
- Commission Implementing Decision of 28.6.2021 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate protection of personal data by the United Kingdom
- Commission Decision No 2000/518/EC on the adequate protection of personal data in Switzerland